



USEFUL TERMS

Tweet: A message sent out into the Twittersverse, using 140 characters or less

#Hashtag: any word or phrase prefaced by “#”. Hashtags are used to sort/group and mark tweets belonging to a specific topic (e.g. #MedEd, #Residency)

Tweet-up: when a group of Twitter users meet in person

Twitter handle: Your twitter profile name prefaced by the “@” symbol (e.g. @Mrssmith)

Building a Professional Network with Twitter

TWITTER DOESN'T HAVE TO BE A RAT RACE TO AMASS HUNDREDS OF FOLLOWERS;

it can be used as a way to stay connected to and build professional networks, to share useful resources and information with one another and to keep abreast of the latest happenings and news in your field. Twitter is no longer used as a way to broadcast to the world that you ate bacon and eggs for breakfast. It is a powerful communication tool that was originally developed to keep a small network of colleagues connected. And it can still be used that way.

Regardless of the number of followers you have, your posts are public. Anything that is posted to Twitter reflects your public profile, and can be read by anyone; Program Director, Hospital Chief, Residents, Co-workers.

How to use Twitter:

Follow people - so that their tweets show up in your tweet stream

Tweet - write short messages and send them out into the twittersverse

Join us @
#UTpgmeAdmin
@UofTPGME
@Ilmurgaski
@SueGT1
@melkhynes

Tag your tweets - include hashtags (#) to tag your tweet on a particular topic, or make it visible to a group of people that follow that #hashtag. Twitter will automatically hyperlink all #terms by sorting matching #hashtags together so that you can follow a stream of tweets on that theme

Re-Tweet (RT) - When you re-send a tweet from someone this credits the original author

Respond to tweets - by responding to a tweet, or inserting another person's twitter handle with an @ in front (@handle) the person will more easily be able to find your tweet (e.g. @UofTPGME thanks for the follow!)

Connect - Check the @connect tab in your account to be alerted when someone has sent you a message or mentioned you in a tweet

Tip: “Think twice tweet once”

@ARJalali

TWITTER AT CONFERENCES

- Stay connected with your group even though you are dispersed among hundreds/thousands of attendees
- Follow the conference #hashtags and read what people are tweeting about other great sessions and information
- Read the room - Real-time discussion during a presentation with other members of the audience